

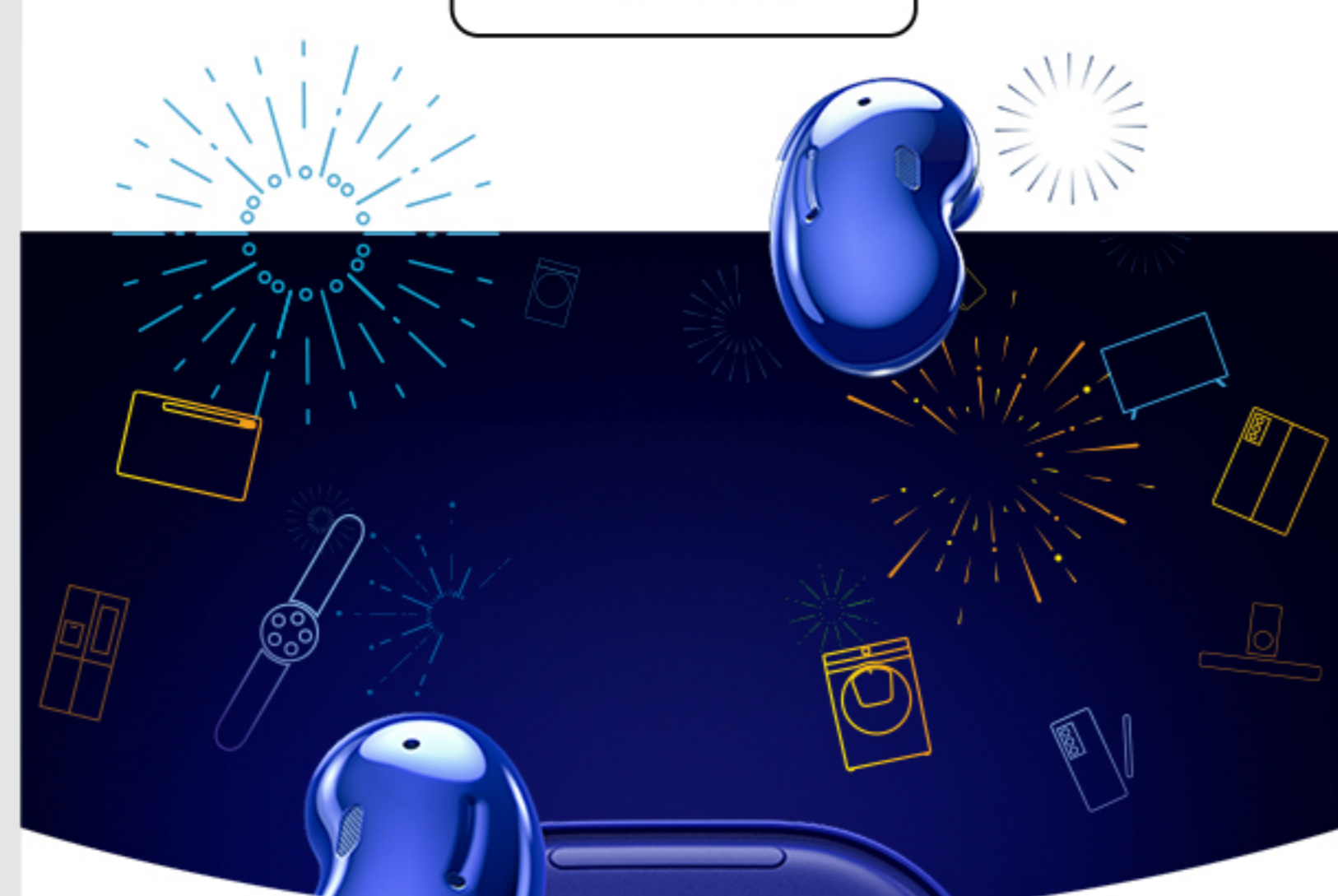
## To our valued customers

As we continue to navigate these uncertain times, your health and well-being is our priority. Please know that we are always taking steps to both protect and serve you, such as now providing safe home delivery with every purchase.

SAMSUNG

### Samsung Week happening now!

SHOP NOW



Shop Galaxy Buds Live in Mystic Blue, available exclusively on Samsung Online Store, and more!

### Don't miss these amazing deals starting 30 Oct!

**\$60 off\***  
Galaxy Buds Live in Mystic Blue



+ Free\* UV Steriliser worth \$108

SHOP NOW

**\$300 off\***  
Galaxy S20+ in Aura Blue



+ Free\* Wireless Battery Pack worth \$98

SHOP NOW

### Purchase any Galaxy phone or tablet to qualify for the PWP offer of up to \$100 off on these products

T&Cs apply

SHOP NOW



**\$60 off\***  
Galaxy Buds+ BTS Edition



+ Free\* Wireless Charger Pad worth \$58

SHOP NOW

**\$150 off\***  
58" Crystal UHD 4K Smart TV TU7000



SHOP NOW

**\$200 off\***  
POWERbot-E, 5W 2-in-1 Vacuum and Mop



SHOP NOW

**\$300 off\***  
49" Odyssey G9 1000R DQHD Curved Monitor



SHOP NOW

## From our store to your door

0%

0% Instalment up to 36 months\*



Free delivery with no minimum spending



Peace of mind with Samsung Official Warranty

Need help?

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\*Promotion is valid from 30 Oct 2020 till 8 Nov 2020, for purchases of the products stipulated herein from the Samsung Online Store, subject to stock availability, and is not valid with other discounts or promotions. Free gifts are while stocks last and Samsung reserves the right to replace any gift with another item. Gifts are not exchangeable for cash or other items, in full or in part. Terms and conditions apply.

\*Interest-free monthly instalment options (of varying tenures) are available using UOB or OCBC credit cards when the checkout value is above \$500 at the Samsung Online Store. Please check the Samsung Online Store for more details. Terms and conditions apply.

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SAMSUNG

## Employee Purchase Program

### Amp up your stay-home TV entertainment experience



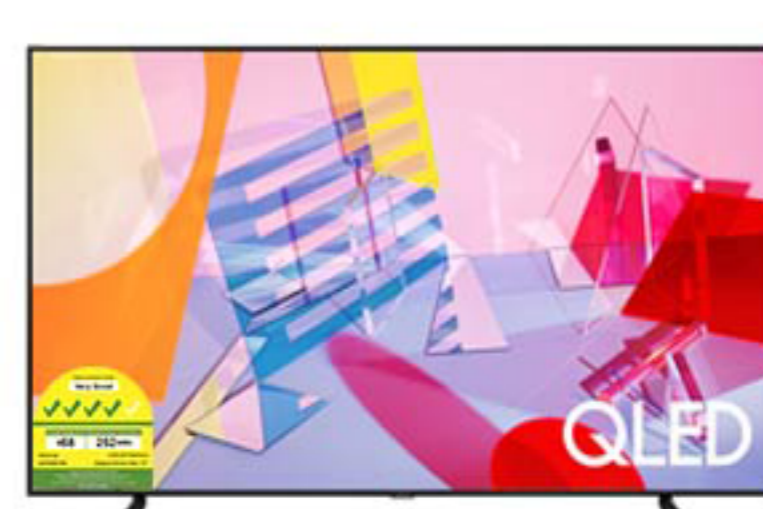
### Limited time offer: Enjoy savings worth up to \$1,000\*

Enjoy exclusive deals on Samsung's 2020 QLED 4K and Lifestyle TV series. Get yours from now till 30 June 2020.

To get started, log-in to the Employee Purchase Program.

SHOP NOW

### QLED Q60T 4K Smart TV



**65"** Now at **\$2,499\***  
~~U.P. \$3,499~~

**58"** Now at **\$1,899\***  
~~U.P. \$2,499~~

**50"** Now at **\$1,399\***  
~~U.P. \$1,899~~

**43"** Now at **\$1,149\***  
~~U.P. \$1,599~~

SHOP NOW

## The Sero

### Mobile entertainment, better on TV

The Sero is the world's first TV that rotates to give you the best viewing perspective, landscape for TV programmes and portrait for all your mobile content or apps.

**43"** Now at **\$2,499\***  
~~U.P. \$3,499~~



SHOP NOW

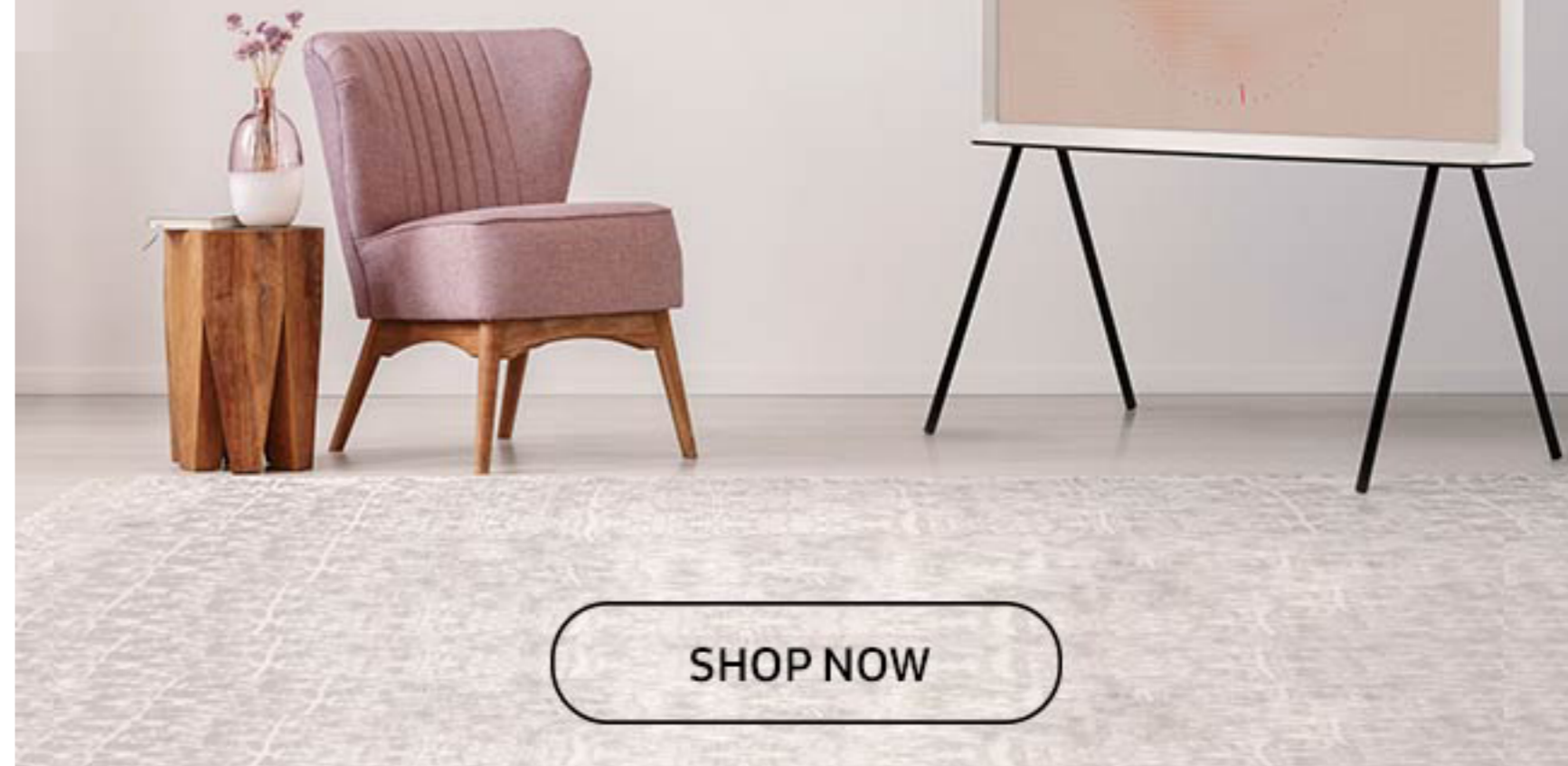
## The Serif

### Unconditionally beautiful

An award-winning designer TV, The Serif looks beautiful from every angle and elevates the ambience of your space.

**55"** Now at **\$2,249\***  
~~U.P. \$3,199~~

**43"** Now at **\$1,799\***  
~~U.P. \$2,249~~



SHOP NOW

## Work, play and enjoy more at home

Get additional 5% off your first purchase\*.

Promo Code: WELCOME5

SHOP NOW

No minimum spending, discount value capped at \$50.



## Shop with free delivery

The Samsung Employee Purchase Program now offers free delivery with no minimum spending.

Need help?

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Celebrate National Day with savings and gifts worth up to \$2,326\*

**The most powerful 4K experience**

**QLED Q95T**

Available in 75" | 65" | 55"  
Energy rating 3 Ticks | 3 Ticks | 3 Ticks

- 4K Quantum Processor
- Direct Full Array 16X<sup>1</sup>
- Object Tracking Sound
- One Invisible Connection (5m)<sup>2</sup>
- One Connect Box<sup>3</sup>

**BUY 45" FREE<sup>4</sup>**

A pair of Galaxy Watch Active2 BT (44mm & 40mm) worth **\$846**

**BUY 55" FREE<sup>4</sup>**

Shopping Voucher worth **\$300**

Shopping Voucher worth **\$200**

**Mobile entertainment, better on TV**  
Portrait for mobile view, landscape for TV programmes

**The Sero, LS05**

Available in 43"  
Energy rating 3 Ticks

- 4K Quantum Processor
- Tap View & Screen Mirroring<sup>5</sup>
- Powerful 4.1ch 60w Speaker

**FREE<sup>6</sup>**

The Sero Wheel worth **\$199**

**Love K-Dramas? Watch it before anyone else**

**To All The Guys Who Loved Me**

Catch every episode of "To All The Guys Who Loved Me"

**Free<sup>7</sup> 2 months Viu Premium subscription with purchase of selected Samsung Smart TVs**

[LEARN MORE](#)

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**Chat. Email. Call 1800-726 7864.**



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<sup>4</sup>Promotion is valid for customers who purchase selected Samsung TVs between 1 August to 30 October 2020. Redemption of Viu Premium subscription required by 30 October 2020. For the avoidance of doubt, in the event of delivery, TV must be received by customer by 30 October 2020 for redemption to be valid. Subscription charges may apply after 2 months of free Viu Premium subscription. Viu Smart TV rights are applicable to Viu Premium subscribers for selected shows, on selected Samsung Smart TVs only. Connection to the internet is required. General terms and conditions can be found on <https://www.viu.com>.

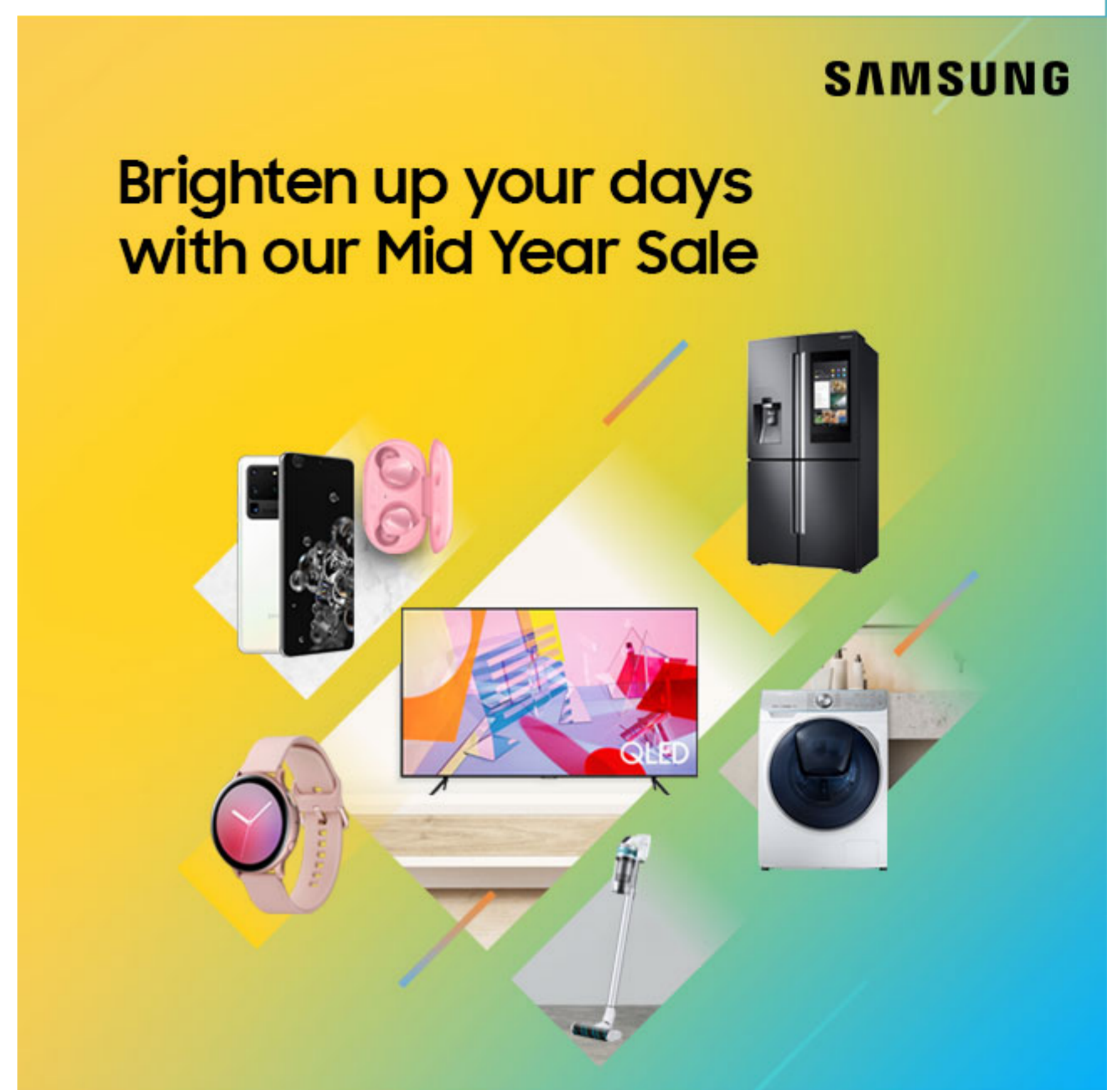
Samsung reserves the right to amend these terms and conditions without prior notice. Information is accurate at the time it is published. TV features are only applicable for selected models. Images are for illustrative purposes only.

<sup>1</sup>Source: Omdia, Jan 2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third party's own risk. <sup>2</sup>Based on third party independent data. <sup>3</sup>Direct Full Array numerical index is an internal standard based on backlighting, anti-reflection and contrast enhancement technologies. <sup>4</sup>The "One Invisible Connection" refers to a single, transparent optical cable connected to the One Connect Box including the TV power integrating external device cables, but it does not refer to cables connected to other devices such as a soundbar. <sup>5</sup>Subject to device compatibility. Devices must be connected to One Connect Box via HDMI cable. <sup>6</sup>Tap View is available on Samsung Galaxy S7 and above, Galaxy Note 7 and above, Galaxy Z Flip and Galaxy Fold. This service only works with the mobile when the TV screen is turned on.

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**Brighten up your days with our Mid Year Sale**

From new phone upgrades to home electronics, enjoy exclusive deals\* on selected Samsung products now!

**QLED**

**\$500 off<sup>1</sup> with purchase of 58" Q60T Smart TV**

**SHOP NOW**

**Galaxy Buds+**

**Enjoy with premiums worth up to \$98<sup>2</sup>**

**SHOP NOW**

**Family Hub™**

**Free Samsung Robot Vacuum worth \$599<sup>3</sup> with 1-year additional warranty<sup>4</sup>**

**SHOP NOW**

**Galaxy S20 Series**

**Now with exclusive gifts worth \$198<sup>5</sup> in total**

**SHOP NOW**

## From our Samsung Online Store to your door

**0%**

0% Instalment up to 36 months

**Free delivery with no minimum spending**

**Peace of mind with Samsung Official Warranty**

**Need help?**

**Chat. Email. Call 1800-726 7864.**



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\* Terms and conditions apply. Promotions are only valid for consumers who purchased selected Samsung products as specified herein from 10 Jul to 31 Jul 2020 from Samsung Online Store and selected retailers, while stocks last. Please check Samsung Online Store and in-store for more details.

<sup>2</sup> Terms and conditions apply. Promotions are only valid for consumers who purchased selected Samsung products as specified herein from 10 Jul to 16 Sep 2020 from Samsung Online Store and selected retailers, while stocks last. Please check Samsung Online Store and in-store for more details.

<sup>3</sup> Terms and conditions apply. Only applicable for purchases made from Samsung Online Store. Applicable to Refrigerators, Washing Machines, Microwave Ovens and Vacuum Cleaners.

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## To our valued customers

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**SAMSUNG** **The Sero**

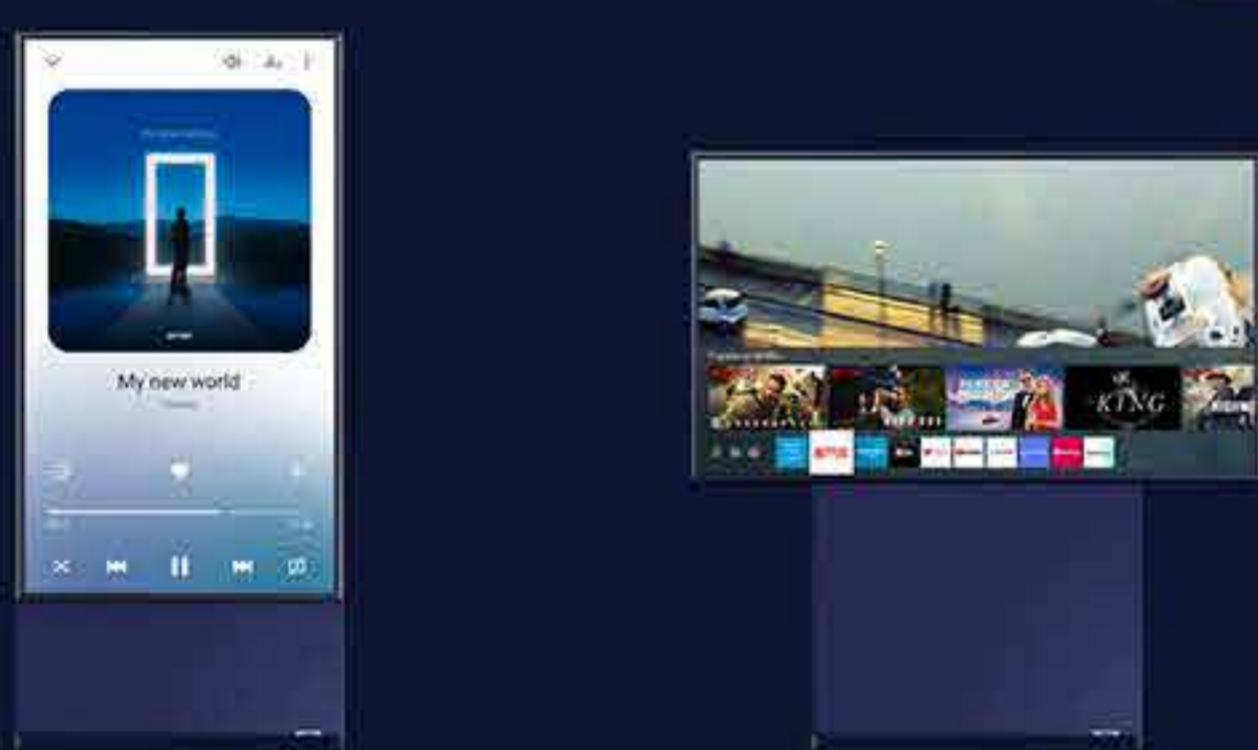
# Mobile Entertainment, better on TV

Ever wish your mobile screen was as big as your TV? Then this is the TV for you.



## TV that rotates to fit your mobile content

The Sero rotates to fit your content, landscape for TV programmes and portrait for all your mobile content or apps.



## Just tap to mirror

Just one tap<sup>1</sup> on the bezel. That's all it takes to show content from your mobile on The Sero.



## Deep, premium sound

The Sero's powerful audio system has 4.1ch 60-watt speakers with Dolby Digital Plus.



[LEARN MORE](#)

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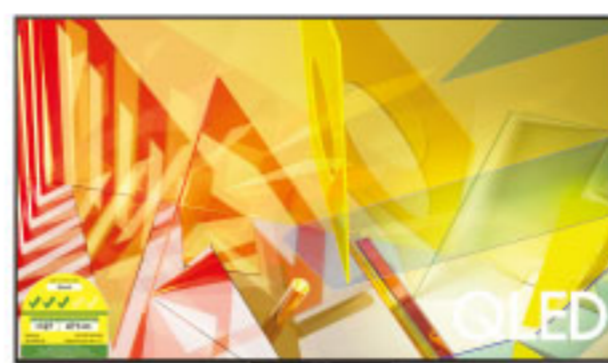
**SAMSUNG**

## Light up your Christmas with Samsung TVs and soundbars



Television

### QLED Q95T 4K Smart TV



- 100% Real Colour by Quantum Dot Technology<sup>1</sup>
- 4K Quantum Processor
- One Invisible Connection (5m)<sup>2</sup>
- One Connect Box<sup>3</sup>
- No Gap Wall-Mount<sup>4</sup>
- One Master Remote Control<sup>5</sup>

BUY 75" FREE\*

9 months entertainment package worth \$375

Delivery & installation

Also available in 65" and 55"

### QLED Q80T 4K Smart TV



- 100% Real Colour by Quantum Dot Technology<sup>1</sup>
- 4K Quantum Processor
- Object Tracking Sound
- Active Voice Amplifier
- One Master Remote Control<sup>5</sup>
- Magic Screen<sup>6</sup>

BUY 65" FREE\*

Shopping voucher worth \$400

9 months entertainment package worth \$375

Wall-mount installation

Soundbar

### HW-T550

- 320W 2.1ch soundbar
- Powerful bass
- Wireless TV connection

Gift with purchase  
\$50 Shopping Voucher\*  
with purchase of selected Samsung TVs

2.1ch with wireless subwoofer

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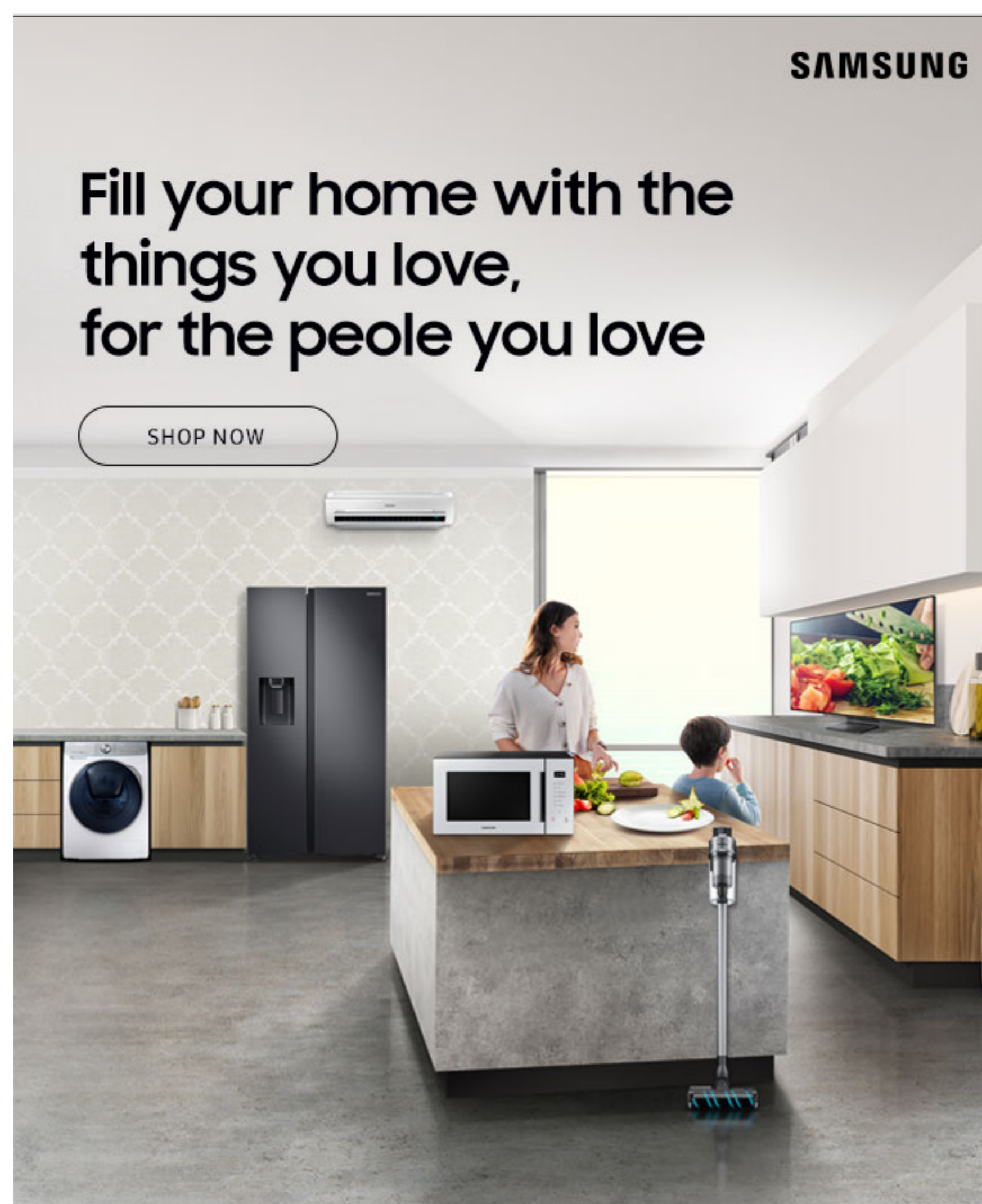
\*Promotion is only valid for customers who purchase selected Samsung products from 11 Dec 2020 - 7 January 2021, and is subject to stock availability. Promotion is not valid with other discounts or promotions. Free gift(s) may only be redeemed on Samsung's redemption site. Check in store for more information. Redemption terms and conditions apply. No extension of redemption period will be allowed. Gift(s) are while stocks last. Payment must be made in full or hire purchase approved before redemption is allowed. Samsung reserves the right to replace any gift with an item of a similar or other value. Gift(s) are not exchangeable for cash or kind. Samsung will not be liable for any lost, damaged or stolen redemption form(s) and gift(s). Promotion is applicable to end-consumers only; not trade, corporate, or bulk purchase. Each customer can redeem gifts for a maximum of 3 product purchases. Samsung reserves the right to reject any redemption that is not submitted with the redemption documents or in accordance with these terms. Products purchased under promotion are not eligible for exchange and/or refund, save in accordance with warranty terms. Samsung reserves the right to amend these terms and conditions without prior notice. Information is accurate at time of print.

<sup>1</sup>QLED TVs have received verification from world-class testing and certification association, Verband Deutscher Elektrotechniker (VDE), for its ability to produce 100% colour volume. 100% colour volume measured to DCI-P3 Standard. <sup>2</sup>The 'One Invisible Connection' refers to a single, transparent optical cable connected to the One Connect Box including the TV power integrating external device cables, but it does not refer to cables connected to other devices such as a soundbar. <sup>3</sup>Subject to device compatibility. Devices must be connected to One Connect Box via HDMI cable. <sup>4</sup>Measured from rear end of the TV, the gap may differ based on the installation and wall type. No Gap Wall-Mount sold separately. <sup>5</sup>Subject to device compatibility. Design of One Master Remote Control may vary by models. <sup>6</sup>The Magic Screen background setting feature may vary depending on the environment where the TV is installed including, but not limited to, wall designs, patterns, and/or colours.

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## To our valued customers

As we continue to navigate these uncertain times, your health and well-being is our priority. Please know that we are always taking steps to both protect and serve you, such as now providing safe home delivery with every purchase.



Fill your home with the things you love, for the people you love

SHOP NOW

Enjoy a cleaner, fresher and healthier home.

More space for freshness

Store more and fuel up with fresh food this season for a healthier you. Look forward to smarter food storage and enjoy up to \$80 worth of grocery vouchers when you purchase selected models from our SpaceMax™ series.



SpaceMax™ Multi Door Refrigerator, 630L  
RS6R5584SL/SS

\$ 2,249\*



Save \$50 (was \$2,299)

SHOP NOW



SpaceMax™ Side by Side Refrigerator, 617L  
RS64R5304B4/SS

\$ 2,299



Save \$50 (was \$2,349)

SHOP NOW

## Next level of hygiene

Get a deep and hygienic clean for your laundry with the Hygiene Steam Cycle function that effectively removes up to 99.9% of bacteria<sup>1</sup>. Plus, to help you get a more comprehensive wash, enjoy free\* 1-year supply of Persil Anti-Bacterial Liquid detergent with your purchase of selected Front Load Washers!<sup>2</sup>



FREE! \$50 Grocery Voucher  
1-YEAR SUPPLY of Persil Anti-Bacterial Liquid detergent<sup>2</sup>

- Removes 99.9% of bacteria
- Powerful stain removal
- Specially formulated for Front Load Washers



QuickDrive™ Washer Dryer Combo, 9kg Wash/ 6kg Dry  
WD90N74FNOR/SP

\$1,499\*

Save \$100 (was \$1,599)

QuickDrive™ Front Load Washer, 8kg Wash

WW80M74FNOR/SP

\$1,199

Save \$100 (was \$1,299)

SHOP NOW

## Cleaner home, healthier food

Keep it dust and dirt-free with Samsung vacuum cleaners, and enjoy delicious meals made easy with HotBlast™ Microwave Ovens or even your favourite fried food prepared more healthily with SlimFry™ on our Microwave Ovens. Get yours with our special deals today.



POWERbot™, 20W Vacuum Cleaner  
VR20R7250WD/SP

\$1,199



Save \$100 (was \$1,299)

SHOP NOW



Hoblast™ Convection Microwave Oven, 32L  
MC32K7055KT/SP

\$ 599



Save \$50 (was \$649)

SHOP NOW

## Get a free year of extended warranty\* exclusively on Samsung Online Store

To give you and your loved ones a peace of mind, enjoy 1 year extended warranty\* on us when you purchase Samsung home appliances on Samsung Online Store.

Online deals available from now till 30 June 2020.

0%

0% Instalment up to 36 months



Free delivery



Samsung Official Warranty

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- Applicable to Refrigerators, Washers, Microwave Ovens and Vacuum Cleaners.

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SAMSUNG



Additional 12% off\* when you shop at Best Denki outlets!



QLED Q95T



Available in Energy rating 65" | 55" 3 Ticks | 3 Ticks

Free\* shopping vouchers, entertainment package and wall-mount installation



QLED Q60T



Available in Energy rating 75" | 65" | 55" 4 Ticks | 4 Ticks | 4 Ticks

Free\* shopping vouchers and entertainment package

The Frame LS03T



Available in Energy rating 55" 3 Ticks

Free\* customisable bezel, entertainment package and wall-mount installation

Crystal UHD TU8000



Available in Energy rating 82" | 55" | 50" | 43" 4 Ticks | 4 Ticks | 4 Ticks | 4 Ticks

Free\* shopping vouchers and entertainment package

## Soundbars



SHOP NOW

Up to \$550\* cashback with TV trade-in

Immediate valuation<sup>1</sup> available in-store!

Shop and stand a chance to win!



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\*Promotion is only valid for customers who purchase featured Samsung TVs at Best Denki outlets from 21 - 31 December 2020, and is subject to stock availability. 12% off discount is capped at a maximum of \$200. Promotion is not valid with other discounts or promotions. Check in store at Best Denki outlets for more information. Free gifts may only be redeemed on Samsung's redemption site. Redemption terms and conditions apply. No extension of redemption period will be allowed. Gifts are while stocks last. Payment must be made in full or hire purchase approved before redemption is allowed. Samsung reserves the right to replace any gift with an item of a similar or other value. Gifts are not exchangeable for cash or kind. Samsung will not be liable for any lost, damaged or stolen redemption forms and gifts. Promotion is applicable to end-consumers only, not trade, corporate, or bulk purchase. Each customer can redeem gifts for a maximum of 3 product purchases. Samsung reserves the right to reject any redemption that is not submitted with the redemption documents or in accordance with these terms. Products purchased under promotion are not eligible for exchange and/or refund, save in accordance with warranty terms. Samsung and/or Best Denki reserves the right to amend these terms and conditions without prior notice.

\*The trade-in price guide is valid for purchase of selected 43" and above Samsung QLED/UHD/Lifestyle TVs from 1 December 2020 to 28 February 2021, and is subject to stock availability. Promotion is not valid with other discounts or promotions. Trade-in service is undertaken by 3rd party vendor, 5g Bros Entrepreneurs Pte Ltd (trade-in partner). Trade-in price may vary from guide provided, depending on the condition of the trade-in TV. Upon agreement of trade-in value for old TV between seller (customer) and trade-in partner (5g Bros Entrepreneurs Pte Ltd), trade-in partner shall make full payment to the seller, and ownership of the trade-in TV shall be transferred to trade-in partner. Acceptance of the trade-in offer is irrevocable, and no return/refunds will be accepted. Payment made for trade-in will be made via bank transfer (local bank account) or DBS PayLah! Collection of trade-in TV must be from the same location as delivery and installation of the new TV.

This email was sent by Samsung Asia Pte Ltd on behalf of BEST DENKI (Singapore) Pte Ltd.

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## SAMSUNG

### Employee Purchase Program



#### End of Year Festive Sale

Catch these end of year deals so you can send this year off in style! Immerse in the jolly holidays with our End of Year Festive Sale.

BUY NOW

#### Receive a free<sup>1</sup> Galaxy Watch Active2 BT 44mm (worth \$448) when you purchase



Galaxy Z Fold2 5G  
From as low as  
**\$80.22 monthly<sup>2</sup>**

BUY NOW

#### Receive a free<sup>1</sup> wireless battery pack (worth \$98) when you purchase



Galaxy S20 FE 5G 128GB<sup>3</sup>  
From as low as  
**\$27.72 monthly<sup>2</sup>**



Galaxy S20 FE 5G 256GB<sup>3</sup>  
From as low as  
**\$29.67 monthly<sup>2</sup>**

BUY NOW

#### Receive a free<sup>1</sup> Galaxy Buds Live (worth \$288) when you purchase



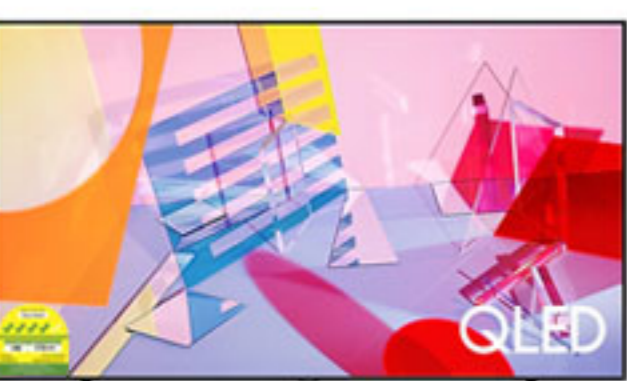
Galaxy Note20 5G  
From as low as  
**\$38.83 monthly<sup>2</sup>**



Galaxy Note20 Ultra 5G  
From as low as  
**\$48.56 monthly<sup>2</sup>**

BUY NOW

#### Experience the next level of picture quality



58" QLED Q60T  
4K Smart TV  
From as low as  
**\$44.97 monthly<sup>2</sup>**

BUY NOW

#### Frozen to fresh in no time



**\$30 off<sup>4</sup>**  
Solo Microwave Oven with  
Ceramic Enamel, 20L

BUY NOW

## Take an additional 5% off<sup>5</sup> your first purchase

Promo Code: WELCOME5

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<sup>1</sup>Promotions are only valid for customers who purchase the Samsung products specified herein during the applicable promotion period of 7 Dec 2020 to 31 Jan 2021 from Employee Purchase Program store, subject to stock availability, and is not valid with other discounts or promotions. Gifts are while stocks last and Samsung reserves the right to replace any gift with another item. Gifts are not exchangeable for cash or other items, in full or in part. Terms and Conditions apply.

<sup>2</sup>Based on purchase of respective products stipulated herein on the Employee Purchase Program store with 36 months instalment payments using selected banks' credit cards. Interest-free monthly instalment options of varying tenures are available using selected banks' credit cards when the checkout value is above \$500 on the Employee Purchase Program store. Please check Employee Purchase Program store for more details. Terms and Conditions apply.

<sup>3</sup>Actual user-accessible internal memory is less than specified total memory due to storage of the operating system, the software used to operate device features, and other built-in applications, and may vary after software updates/upgrades.

<sup>4</sup>Promotions are only valid for customers who purchase the Samsung products specified herein during the applicable promotion period of 7 Dec 2020 to 31 Dec 2020 from Employee Purchase Program store, subject to stock availability, and is not valid with other discounts or promotions. Gifts are while stocks last and Samsung reserves the right to replace any gift with another item. Gifts are not exchangeable for cash or other items, in full or in part. Terms and Conditions apply.

<sup>5</sup>For orders with checkout value above \$50 and capped at \$50 off at the Employee Purchase Program store. Please check the Employee Purchase Program store for more details. Terms and conditions apply.

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### Samsung Galaxy S20 X Razer Kishi

#### Be at the top of the game



Hi there

Pair the Galaxy S20/S20+ with Razer's Kishi for the best gaming experience

To get started, sign-in or sign-up for a Samsung Account and verify using your educational institution email (edu.sg)1.

SHOP NOW

#### Transforming the Galaxy S20 into a full-fledged gaming machine

From the Galaxy S20's hyper-responsive touches and 120hz refresh rate, to Kishi's comfortable ergonomics and low latency direct connection, you are certain to produce some L33T gaming performance!

Receive a Razer Kishi<sup>2</sup> worth \$139.90 when you purchase



Galaxy S20  
From as low as  
**\$ 32.45 monthly<sup>3</sup>**



Galaxy S20+  
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